

Beginning Experience® brochures

—Suggestions for making the most of them—

- Idea #1:** Ask your Family Life Director to include the brochure in a mailing to parishes
- Idea #2:** Compile a list of churches of various denomination and include in a mailing asking the pastor to use them to refer people or to post in the church literature rack—or take them in person and visit with the pastor about how the ministry helps grieving people
- Idea #3:** Ask to speak to meetings of clergy groups about how the ministry can contribute to their ministry to hurting parishoners and bring brochures
- Idea #4:** Give each team member 10 or 12 brochures to carry in a purse, glove compartment, etc., to leave in places where hurting people – or those that know them – may pick them up. Alternatively, use *Beginning Experience* business cards, available from the International Ministry Center.
- Idea #5:** Visit with the following and ask permission to leave a few brochures:
- Hair dressers
 - Funeral directors
 - Counselor's offices
 - School counselors (NOTE: You may need permission from the principal or superintendent)
 - Public libraries
 - Attorneys
 - Tax preparation offices
- Idea #6:** Ask permission to post a brochure or poster on the bulletin board at:
- Banks
 - Grocery stores
 - Credit unions
 - Laundromats, etc.
- Idea #7:** Network with other singles groups and provide them with a supply
- Idea #8:** Network with community organizations and provide brochures—Lions, Kiwanis, Knights of Columbus, etc.
- Idea #9:** Send to radio stations or cable TV stations along with a public service announcement to be read on the air
- Idea #10:** Provide brochures to participants as they complete each weekend to share with friends who could benefit from the program
- Idea #11:** Mail to past participants and alumni, or staple in a newsletter for sharing with those they know who could benefit from the weekend.
- Idea #12:** Extend these efforts to neighboring communities