

5/13

Cremer, Kopon,
Shaughnessy & Spina

Attorneys at Law

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Gary T. Jansen
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Michael A. Airdo
Douglas V. Bartman**
Julie A. Bruch
Lisa S. Kass
James P. Kenny
Anna Liosatos
Anthony A. Marshiano

Jane M. May
Robin Kaplan Pass
Thomas R. Pender
Toby C. Pilcher
Paul P. Pobereyko
May H. Soong

* also licensed in New Jersey
** also licensed in California

March 26, 1998

Writer's Direct Line:
(312) 980-3017

Ms. Emelia Alberico
The Beginning Experience
International Ministry Center
1209 Washington Boulevard
Detroit, Michigan 48226

Re: In Re: The Beginning Experience
Our File No.: 106-1-2-23



Dear Alberico:

Please find enclosed two originals of the Articles of Amendment to the Articles of Amendment we have prepared on behalf of Beginning Experience International Ministry, Inc., reflecting the change in the name of your organization from Beginning Experience International Ministry Center, Inc. to Beginning Experience International Ministry, Inc. The Articles of Amendment also reflect the amendment to the Fifth Article, changing the term of the Directors from 2 years to 3 years, as approved by your Board meeting on February 15, 1998.

Please review the Articles of Amendment and provide the signatures of Kathleen Murphy, President of Beginning Experience International Ministry, Inc., and return them to me. Once we receive the signed originals, we will file them with the Secretary of State of Texas with the required fee of \$25.00.

With respect to registration of your organization's logo, the advantage of registering the logo is that it will create a presumption that your organization is the owner of the mark for the goods or services specified in the registration. Thus, in the event that there is an infringement or unauthorized use of the mark by a third party, registration will serve as evidence that your organization owns the mark and has the rights to use it with respect to the particular goods or services specified. Additionally, registration serves the function of notifying other persons who are considering using the same or similar marks or your ownership.

Checked to May Soong Tues 4/20 and asked for Fed Registry. She will look into if ~~copy~~ logo & trademark extend to UK, Australia & NZ & Ireland

Ms. Emelia Alberico

March 27, 1998

Page 2

Please note, however, that the presumption is limited by where you register the mark. For example, if the mark is registered in Texas, registration will create a presumption of ownership and right of use within the state of Texas only. If you register in the U.S. Patent Office or the Federal Registry, then a presumption is created as to use of the mark nationwide.

The fee for registering in Texas is \$50 per class and the fee for registering in the Federal Registry is \$245.00 per class. As it appears that your concern is with protecting the reputation and goodwill of Beginning Experience International Ministry, Inc. and the services it provides, we anticipate that we will only be registering the logo of your organization under the class of miscellaneous services. Please advise whether you would like us to register the logo in Texas or the Federal Registry.

Thank you for your attention to this matter. We look forward to hearing from you.

Very truly yours,

A handwritten signature in black ink, appearing to read 'May H. Soong', with a long, sweeping horizontal flourish extending to the right.

May H. Soong

MHS

Enclosures

6/19
Cremer, Kopon,
Shaughnessy & Spina

Attorneys at Law

225 W. Wacker Drive, Suite 2500
Chicago, Illinois 60606
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May H. Soong

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** also licensed in California

June 8, 1998

Writer's Direct Line:
(312) 980-3023

Ms. Emelia Alberico
The Beginning Experience
International Ministry Center
1209 Washington Boulevard
Detroit, Michigan 48226

Re: In Re: The Beginning Experience
Our File No.: 106-1-2-23

Dear Ms. Alberico:

Pursuant to your request to register the Service Mark of Beginning Experience International Ministry, Inc. with the U. S. Patent and Trademark Office, please find enclosed a copy of the proposed Service Mark Application and attachment, containing the design, that we have prepared for your approval.

Along with the above documents, we will need to submit three specimens or actual samples showing how the mark is actually being used in commerce. The specimens may be identical or may be examples of three different uses for the mark. Please note that the specimens must contain the mark and some clear reference to the type of services rendered under the mark. Thus copies of letters actually written on Beginning Experience letterhead which refers to the services offered would be acceptable along with brochures about the services.

With respect to the mark itself, please note that only the mark contained on the attached form will be registered. You had previously forwarded to me two full pages of variations of the same mark and indicated the cross as the trademark. Please note that under federal law, each version of the same mark will require a separate application and will require a separate application fee of \$245.00. We have prepared the Application to register the mark that is used on the letterhead and business card you forwarded. If you would like to register any other versions of the mark, please let me know. Additionally, we recommend the inclusion of "The Beginning Experience" as part of the mark so as to protect the use of this name in conjunction with the design.

Ms. Emelia Alberico

June 5, 1998

Page 2

With regards to the Application, we have compiled it based on information contained in the Articles of Incorporation and the registration for trademark in Texas previously forwarded by you. Thus, please verify and/or advise regarding the following:

1. Please verify that the description of the services accurately and comprehensively reflects the types of services provided by Beginning Experience.
2. Please provide the names of the other countries where services are provided by Beginning Experience.
3. Please provide the date(s) on which the mark (depicted on the attachment) was first used in interstate commerce and in commerce between the U.S. and each of the countries named above -- if different from the date it was first registered with the Secretary of State of Texas.
4. Please provide the date on which the mark (depicted on the attachment) was first used -- if different from the date it was first registered with the Secretary of State of Texas. We presumed that prior to the mark being used in interstate commerce, it was likely first used in Texas, the location of the first Central Office.

Please forward the foregoing information and any corrections on a separate sheet of paper and the 3 specimens to my attention promptly. Upon receipt of the same, we will prepare a final application.

Please be advised that the entire registration process will take about 10-12 months. In the meantime, federal law provides that anyone who claims a right to a mark may use the "SM" designation to alert the public to the claim. Note, however, that the claim may or may not be valid. It is not necessary to have a registration or even a pending application to use the designation. Thus, you may want to use the "SM" designation on the proposed mark while the Application is being processed and on versions of the same mark as opposed to registering all of them.

Finally, as we have indicated the owner of the mark as Beginning Experience International Ministry, Inc., we should probably postpone filing the Application until we receive from the Secretary of State of Texas the Certificate of Amendment to the Articles of Incorporation, verifying the corporate name change. Please contact me if you have any questions.

Very truly yours,



May H. Soong

MHS

Enclosures

*Does not exist
only in US -
address the
issue in other
countries*

TRADEMARK/SERVICE MARK
APPLICATION, PRINCIPAL
REGISTER, WITH DECLARATION

MARK (Word(s) and/or Design)

THE BEGINNING EXPERIENCE and design

CLASS NO.
(If known)
42

TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:

APPLICANT'S NAME: Beginning Experience International Ministry, Inc.

APPLICANT'S MAILING ADDRESS: 1209 Washington Boulevard

(Display address exactly as it
should appear on registration)

Detroit, Michigan 48226

APPLICANT'S ENTITY TYPE: (Check one and supply requested information)

Individual - Citizen of (Country):

Partnership - State where organized (Country, if appropriate):

Names and Citizenship (Country) of General Partners:

Corporation - State (Country, if appropriate) of Incorporation: Texas

Other (Specify Nature of Entity and Domicile):

GOODS AND/OR SERVICES:

Applicant requests registration of the trademark/service mark shown in the accompanying drawing in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. 1051 et. seq., as amended) for the following goods/services (SPECIFIC GOODS AND/OR SERVICES MUST BE INSERTED HERE):

Peer ministry and counseling services to the separated, divorced, and widowed,
and their children.

BASIS FOR APPLICATION: (Check boxes which apply, but never both the first AND second boxes, and supply requested information related to each box checked.)

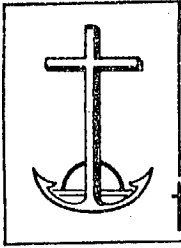
- Applicant is using the mark in commerce on or in connection with the above identified goods/services. (15 U.S.C. 1051(a), as amended.) Three specimens showing the mark as used in commerce are submitted with this application.
- Date of first use of the mark in commerce which the U.S. Congress may regulate (for example, interstate or between the U.S. and a foreign country): November 22, 1976
 - Specify the type of commerce: Interstate
(for example, interstate or between the U.S. and a specified foreign country)
 - Date of first use anywhere (the same as or before use in commerce date): November 22, 1976
 - Specify intended manner or mode of use of mark on or in connection with the goods/services: Service mark is used in signs, brochures, stationary, business cards and others to identify services from that of others.
(for example, trademark is applied to labels, service mark is used in advertisements)

- Applicant has a bona fide intention to use the mark in commerce on or in connection with the above identified goods/services. (15 U.S.C. 1051(b), as amended.)
- Specify manner or mode of use of mark on or in connection with the goods/services:
(for example, trademark will be applied to labels, service mark will be used in advertisements)

- Applicant has a bona fide intention to use the mark in commerce on or in connection with the above identified goods/services, and asserts a claim of priority based upon a foreign application in accordance with 15 U.S.C. 1126(d), as amended.
- Country of foreign filing:
 - Date of foreign filing:

- Applicant has a bona fide intention to use the mark in commerce on or in connection with the above identified goods/services and, accompanying this application, submits a certification or certified copy of a foreign registration in accordance with 15 U.S.C. 1126(e), as amended
- Country of registration:
 - Registration number:

NOTE: Declaration, on Reverse Side, MUST be Signed



EMELIA ALBERICO
Executive Director

8/31
Kopon

the Beginning
Experience

June 22, 1998

Ms. May Soong
Cremer, Kopon, Shaughnessy & Spina
225 W. Wacker Drive, Suite 2500
Chicago, IL 60606

Re: Beginning Experience
File No. 106-1-2-23

Dear Ms. Soong,

This will confirm our telephone conversation regarding the use of the BE logo and registering it as a Trademark with the US Patent and Trademark Office.

Enclosed are several specimens and samples of how the mark is actually being used in commerce. Only the logo should be registered since our ministry uses it differently on stationery or manuals.

Please note that our services is "peer ministry" to the divorced, separated and widowed but we **DO NOT** provide counseling services ever. As you can see by the Fact Sheet enclosed, the weekend is invitational by the participants, only asking what they want to share. We are not counselors and clearly mention that at the beginning of each weekend.

Attached is a copy of the Organizational Identity Program which is inserted in the B.E. Policy Manual, for your reference and review.

If you require any additional information, please contact our office. Thank you for your time and consideration.

Sincerely,

EMELIA ALBERICO
Executive Director

EA/lb
encl.

APPLICANT'S NAME: Beginning Experience International Ministry, Inc.

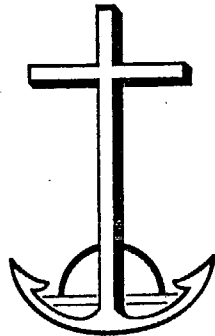
APPLICANT'S ADDRESS: 1209 Washington Boulevard, Detroit, MI 48226

SERVICES: Peer ministry services for the separated, divorced, and widowed, and their children.

DATE OF FIRST USE: November 22, 1976

DATE OF FIRST USE IN COMMERCE: November 22, 1976

DESIGN: A cross with an anchor at the bottom and a rising sun behind it.



APPLICANT'S NAME: Beginning Experience International Ministry, Inc.

APPLICANT'S ADDRESS: 1209 Washington Boulevard, Detroit, MI 48226

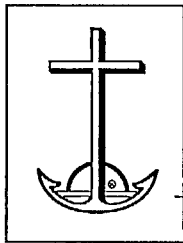
SERVICES: Peer ministry and counseling services for the separated, divorced, and widowed, and their children.

DATE OF FIRST USE: November 22, 1976

DATE OF FIRST USE IN COMMERCE: November 22, 1976

DESIGN: Cross with rising sun behind it.





the Beginning
Experience

Organizational Identity Program

These Identity
Guidelines and Policies
have been developed
• • •
to make
The Beginning Experience
easily recognized
in your community
and around the world,
and
• • •
to promote unity within
the world-wide ministry.

Identity Policies

Our aim is to create a consistent, unified impression throughout the world and among all of the people who know us and represent us.

There is one symbol which identifies all teams, and each of us individually, as part of Beginning Experience. That symbol is our **logo**, the familiar cross, anchor and rising sun. Its use creates a family element that ties together our values, our vision and our image.

When our logo has our name, The Beginning Experience, attached, it is called the Beginning Experience **signature**. (Most letterheads use an organization's signature.) The proper use of our signature is also an important part of our identity.

The words *The Beginning Experience* identify us as well as the logo. The description of our logo and Beginning Experience International's mission statement are part of our identity as well.

The elements of our identity are addressed on the following pages. By following the policies and guidelines you contribute to the Beginning Experience identity, its growth and the unity of its member teams.

General Principles

- Beginning Experience has only one logo and one identity program.
- The Beginning Experience Ministry is emphasized rather than individuals or teams.
- All uses of the Beginning Experience logo are clear, consistent and in good taste.

The information on this page involves The Beginning Experience registered trademark and, therefore, must be followed closely.

The Logo

General Policies

The Beginning Experience Identity Program revolves around our **logo**, the familiar cross, anchor and rising sun, and its uses.

Using and reproducing the logo requires special care. It is best to avoid substitutions and alterations.

The logo is used whenever the organization is represented in print. The text describing components of the logo is always appropriate but not required. When included, the text should not be altered.

Practices to Be Avoided

Some general principles of organizational identity suggest the following:

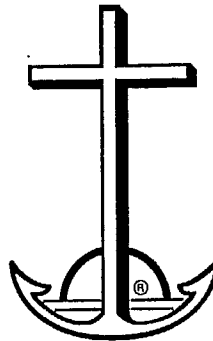
In letterheads and mastheads, the logo should never be worked into any pattern or other logo and no other image should be superimposed upon it. See the guidelines on page B for the use of the logo on incentives and souvenirs.

Logos of more than one organization or group should not appear together.

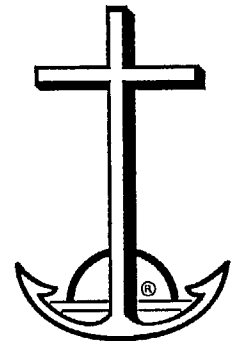
Logos should not be modified in any way, including the basic design, proportions, or thickness of lines.

Do's

The Beginning Experience Logo



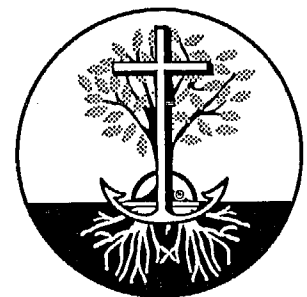
The Beginning Experience Logo
(with descriptive text)



The Cross symbolizes our identification as Christians with Christ's death. The Anchor symbolizes hope. The Rising Sun symbolizes the beginning of a new day.

Dont's

In letterhead and mastheads, the logo should never be worked into a pattern or other logo (as below) and no other image should be superimposed upon it (as to the right).



Logos should not be modified in any way, including the proportions, thickness or texture of lines.

The guidelines on this page can help you produce effective promotional materials. You are not required to use these suggestions.

Design

The Central Office has developed a consistent style for correspondence that reinforces the organizational identity. Camera-ready examples of announcements are available through the Central Office. Camera-ready copy for letterhead is also available for each team.

Some **design guidelines** using The Beginning Experience logo and signature are helpful to maintain our image. General principles about formatting include:

Use the **signature or the logo** on the front of publications, communications, forms and free-standing pieces (such as a registration form attached to the bottom of a flyer).

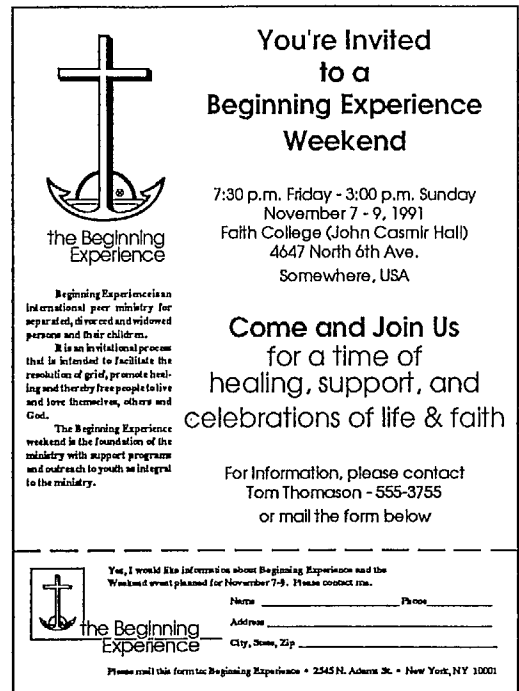
Horizontal layouts for mastheads on newsletters, fliers, forms, etc. should not exceed 25% of the paper length.

Vertical layouts should not exceed 25% of paper width.

Footers should not be more than one line, should be centered and in matching typeface (e.g., letterhead to right).

Because the typeface for The Beginning Experience's signature is **Avant Garde**, the remaining information on a single piece should be **either Avant Garde or only one other typeface** (e.g., Times, Courier).

When choosing graphics, use a **variety of images** so that the vision of The Beginning Experience is not limited by visual metaphors. Such graphics should be used in a way that assures no confusion with the logo and our identity. It is good to use images of people showing racial, age and gender diversity.



You're Invited to a Beginning Experience Weekend

7:30 p.m. Friday - 3:00 p.m. Sunday
November 7 - 9, 1991
Faith College (John Casimir Hall)
4647 North 6th Ave.
Somewhere, USA

Come and Join Us for a time of healing, support, and celebrations of life & faith

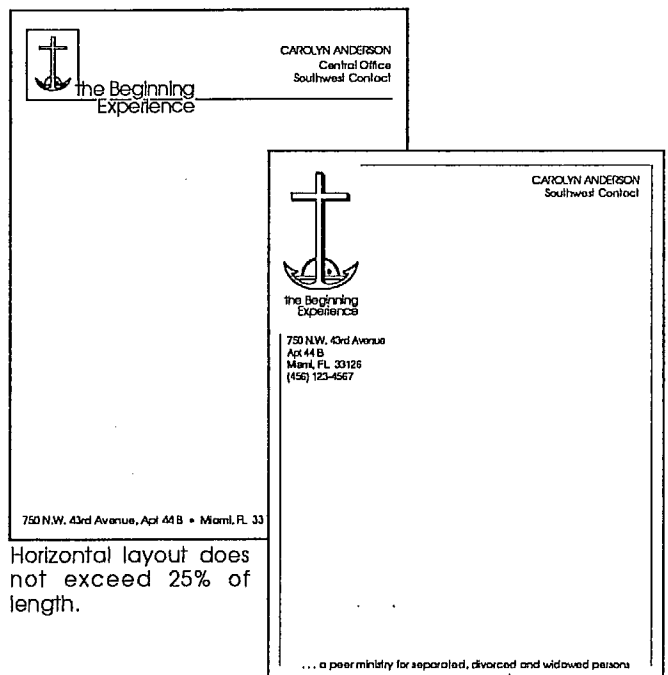
For information, please contact
Tom Thomason - 555-3755
or mail the form below

Yes, I would like information about Beginning Experience and the Weekend event planned for November 7-9. Please contact me.

Name _____ Phone _____
Address _____
City, State, Zip _____

Please mail this form to: Beginning Experience • 2545 N. Adams St. • New York, NY 10001

Announcement flyer with mailback form



CAROLYN ANDERSON
Central Office
Southwest Contact

CAROLYN ANDERSON
Southwest Contact

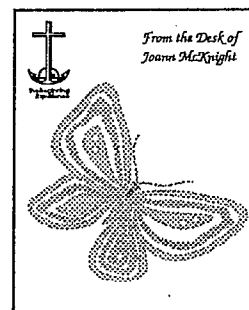
750 N.W. 43rd Avenue
Apt 44 B
Miami, FL 33126
(407) 123-4567

750 N.W. 43rd Avenue, Apt 44 B • Miami, FL 33

Horizontal layout does not exceed 25% of length.

Vertical layout does not exceed 25% of width.

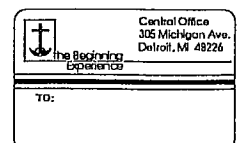
... a peer ministry for separated, divorced and widowed persons



From the Desk of
Joyce McKnight

Page A

Informal note paper



Central Office
305 Michigan Ave.
Detroit, MI 48226

TO:

Mailing label

The information on this page is offered to help you design effective promotional materials. You are not required to use these suggestions.

Incentives and Souvenirs

Although other graphic images should not be used in letterheads or mastheads, they are important in the content of newsletters and brochures and on souvenirs like T-shirts, decals and mugs. Take care not to change the logo or allow other images to interfere with the logo.

Advertising

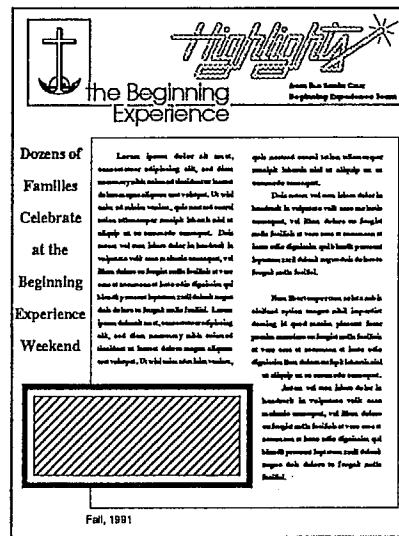
The Central Office and each local team find many occasions to advertise the organization both internally and to persons beyond our current membership. This advertising may be visual or verbal. It may involve our own fliers and brochures or the mass media. It may be either formal or informal. In every case, advertising provides the opportunity to present our identity and organizational objectives. Plan carefully to make the most of these opportunities.

Be sure the signature or at least the logo appears prominently in printed advertising.

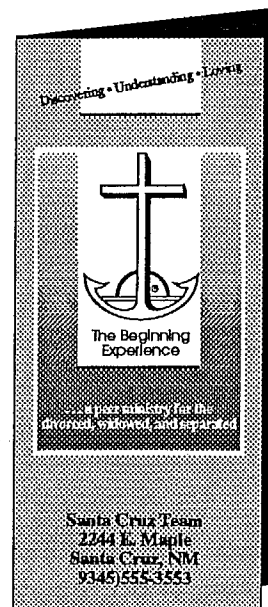
Public Service Announcements, television spots and other public announcements end with our name, "The Beginning Experience," and identifying phrase, "...a peer ministry for divorced, separated and widowed persons."



"Mixed" design example for a souvenir decal



Sample Newsletter Layout



The information on this page involves The Beginning Experience registered trademark and, therefore, must be followed closely.

The Signatures

When The Beginning Experience logo is combined with the name, it is referred to as the **signature**. The Beginning Experience has three standard signatures. The full signature should be used whenever possible. Use the logo alone when the signature is inappropriate.

Avant Garde is the correct typeface to use with The Beginning Experience signature.

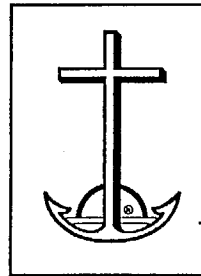
The **horizontal format** (the boxed anchor, top right) is particularly appropriate for letterheads and newsletter mastheads.

The **alternate signatures** (right) may be more appropriate for advertisements, fliers, etc.

The Beginning Experience logo and signature are copyright protected. Central Office permission is required to use the logo or any part of the logo or signature in conjunction with any other image or logo.

Reproducible logos and signatures are available through the Central Office.

The Beginning Experience Signature
(Horizontal Format)

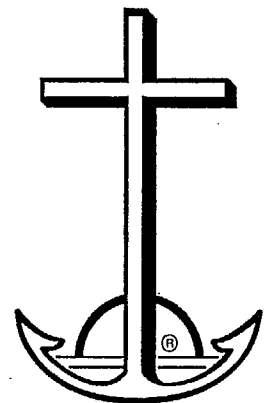
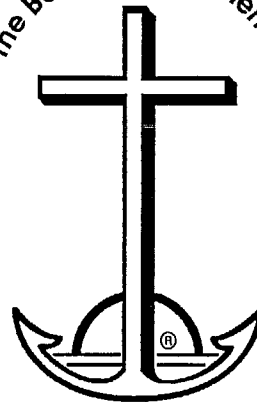


The base line between the words "the Beginning" and "Experience" may be extended to accommodate the width of the copy being produced.

the Beginning
Experience

Two Alternate Signatures

The Beginning Experience



the Beginning
Experience

The information on this page involves The Beginning Experience registered trademark and, therefore, must be followed closely.

Verbal Image

The **Mission Statement** is an important part of The Beginning Experience's identity. Use it often.

You may use the first sentence of the Mission Statement or the shorter **identifying phrase**, "A peer ministry for divorced, separated and widowed persons," to tell what we are about.

Except for the identifying phrase, avoid using incomplete sentences.

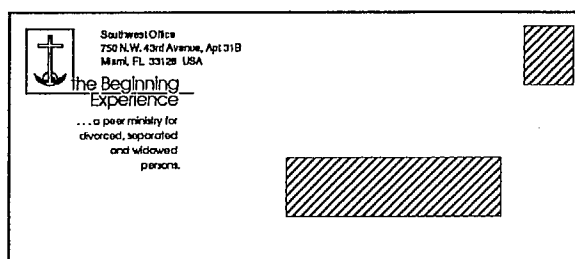
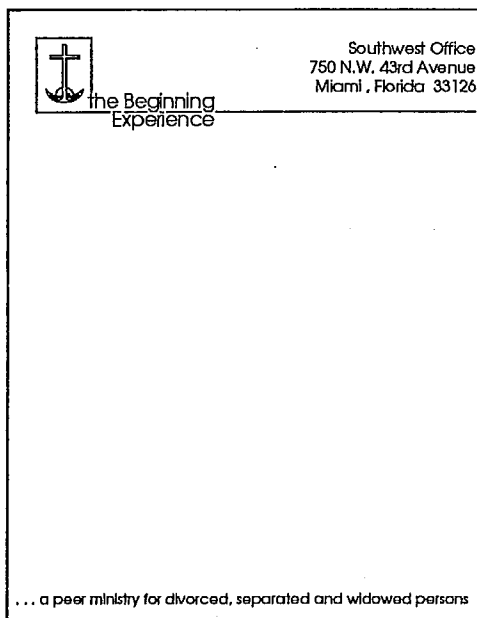
The Mission Statement

Beginning Experience is an international peer ministry for divorced, separated and widowed persons and their children.

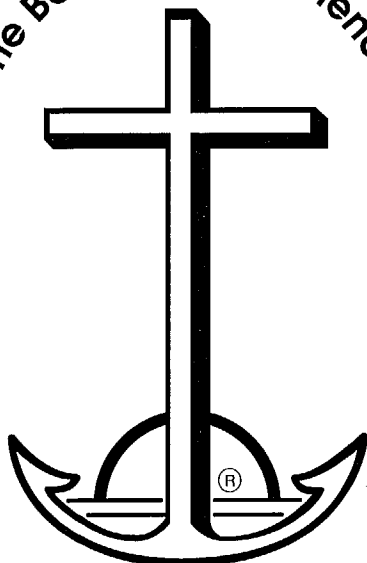
It is an invitational process that is intended to facilitate the resolution of grief, promote healing and thereby free people to live and love themselves, others and God.

The Beginning Experience weekend is the foundation of the ministry with support programs and outreach to youth as integral to the ministry.

Using the identifying phrase as a footer



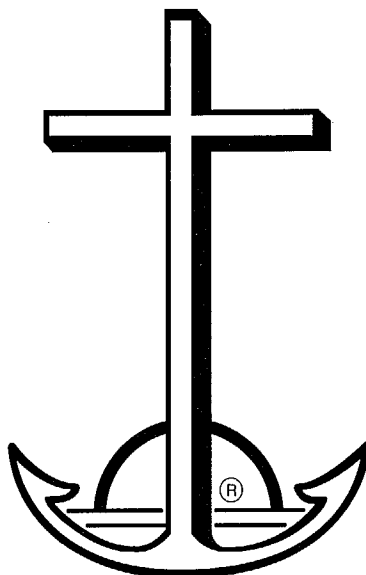
The Beginning Experience



The Cross symbolizes our identification as Christians with Christ's death.

The Anchor symbolizes hope.

The Rising Sun symbolizes the beginning of a new day.



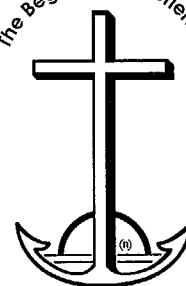
the Beginning Experience

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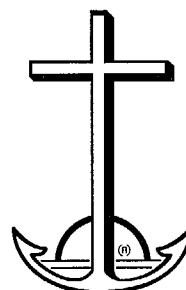
The Beginning Experience



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the Beginning Experience

The Cross symbolizes our identification as Christians with Christ's death.

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...a peer ministry for separated, divorced and widowed persons

...a peer ministry for separated, divorced and widowed persons

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...a peer ministry for separated, divorced and widowed persons

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...a peer ministry for separated, divorced and widowed persons

...a peer ministry for separated, divorced and widowed persons

Cremer, Kopon,
Shaughnessy & Spina

Attorneys at Law

225 W. Wacker Drive, Suite 2500
Chicago, Illinois 60606
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2100 Manchester Road, Suite 601
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* also licensed in New Jersey

** also licensed in California

September 3, 1998

Writer's Direct Line:
(312) 980-3023

Ms. Emelia Alberico
The Beginning Experience
International Ministry Center
1209 Washington Boulevard
Detroit, Michigan 48226

Re: In Re: The Beginning Experience
Our File No.: 106-1-2-23

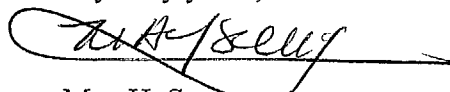
Dear Ms. Alberico:

Please find enclosed the finalized application for registration of the service mark of Beginning Experience International Ministry, Inc. Please review the application and the attached special form containing the design of the mark to ensure that the information contained therein are accurate.

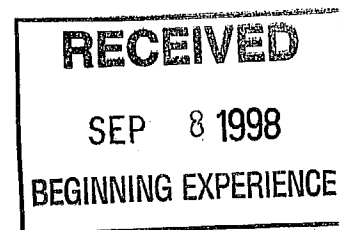
Please provide the signature of an officer of your organization on the back of the application. An officer is a person who holds a position established in the articles of incorporation or bylaws. Also, please provide the additional information requested on the back side of the application and return it to me promptly.

Along with the application and the special form, we will also be submitting three specimens indicating actual use of the mark. We will also need to submit a filing fee. Therefore, please forward to me a draft in the amount of \$245.00, made payable to Commissioner of Patents and Trademarks, which will be submitted as the application fee. Thank you for your attention to this matter. If you have any questions, please feel free to contact me.

Very truly yours,


May H. Soong

MHS:smd
Enclosures



DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or if the application is being filed under 15 U.S.C. 1051(b), he/she believes the applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

9-11-98
DATE

Kathleen Murphy
SIGNATURE

(219) 291-5324 (Home)
TELEPHONE NUMBER

President, International Board of Directors
PRINT OR TYPE NAME AND POSITION

INSTRUCTIONS AND INFORMATION FOR APPLICANT

TO RECEIVE A FILING DATE, THE APPLICATION MUST BE COMPLETED AND SIGNED BY THE APPLICANT AND SUBMITTED ALONG WITH:

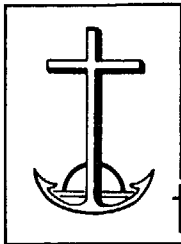
1. The prescribed **FEE (\$245.00)** for each class of goods/services listed in the application;
2. A **DRAWING PAGE** displaying the mark in conformance with 37 CFR 2.52;
3. If the application is based on use of the mark in commerce, **THREE (3) SPECIMENS** (evidence) of the mark as used in commerce for each class of goods/services listed in the application. All three specimens may be the same. Examples of good specimens include: (a) labels showing the mark which are placed on the goods; (b) photographs of the mark as it appears on the goods, (c) brochures or advertisements showing the mark as used in connection with the services.
4. An **APPLICATION WITH DECLARATION** (this form) - The application must be signed in order for the application to receive a filing date. Only the following persons may sign the declaration, depending on the applicant's legal entity: (a) the individual applicant; (b) an officer of the corporate applicant; (c) one general partner of a partnership applicant; (d) all joint applicants.

SEND APPLICATION FORM, DRAWING PAGE, FEE, AND SPECIMENS (IF APPROPRIATE) TO:

**Assistant Commissioner for Trademarks
Box New App/Fee
2900 Crystal Drive
Arlington, VA 22202-3513**

Additional information concerning the requirements for filing an application is available in a booklet entitled **Basic Facts About Registering a Trademark**, which may be obtained by writing to the above address or by calling: (703) 308-HELP.

This form is estimated to take an average of 1 hour to complete, including time required for reading and understanding instructions, gathering necessary information, recordkeeping, and actually providing the information. Any comments on this form, including the amount of time required to complete this form, should be sent to the Office of Management and Organization, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, D.C. 20231. Do NOT send completed forms to this address.



EMELIA ALBERICO
Executive Director

COPY

the Beginning
Experience

September 11, 1998

Ms. May H. Soong
Cremer, Kopon, Shaughnessy & Spina
225 W. Wacker Drive, Suite 2500
Chicago, IL 60606

Re: **The Beginning Experience**
Your File No: 106-1-2-23

Dear May,

Enclosed is Check No. 7230 dated 9/11/98 in the amount of \$245.00 made payable to the Commissioner of Patents and Trademarks, representing the charge for the registration of our BE logo/trademark. In addition to the check, the signed application and several samples of the use of the logo are attached, for your review and information.

I trust this will complete the necessary documents for the filing of the trademark/logo with the U.S. Trademark Office. Please advise when we will receive approval since quite a long time has passed since we started this project and I would like to inform the International Board of Directors that it has been completed. Thank you for your time and attention to this matter.

If you require any additional information, feel free to contact our office.

Cordially,

EMELIA ALBERICO
Executive Director

EA/lb
encl.

COPY

Cremer, Kopon,
Shaughnessy & Spina

Attorneys at Law

225 W. Wacker Drive, Suite 2500
Chicago, Illinois 60606
(312) 726-3800
Fax: (312) 726-3818

Wheaton Office:
2100 Manchester Road, Suite 601
Wheaton, Illinois 60187
(630) 871-6565
Fax: (630) 871-9191

Writer's Direct Line:
(312) 980-3017

William J. Cremer
Andrew Kopon, Jr.*
Brian P. Shaughnessy
Francis A. Spina
Edmund J. Siegert
Gary T. Jansen
John P. Lynch, Jr.

Michael A. Airdo
Douglas V. Bartman**
Lisa S. Kass
Gerald A. Kennedy
James P. Kenny
Anna Liosatos
Jane M. May

Thomas R. Pender
Toby C. Pilcher
Paul P. Pobereyko
May H. Soong

* also licensed in New Jersey

** also licensed in California

September 24, 1998

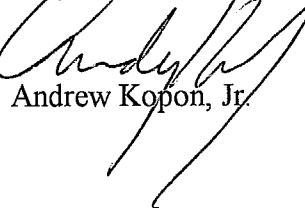
Ms. Emelia Alberico
The Beginning Experience
International Ministry Center
1209 Washington Boulevard
Detroit, Michigan 48226

Re: In Re: The Beginning Experience
Our File No.: 106-1-2-23

Dear Ms. Alberico:

This letter is to inform you that The Beginning Experience International Ministry, Inc.'s application for a registered trademark has been forwarded to the Assistant Commissioner for Trademarks. As May Soong previously told you, the registration process takes 10-12 months. During that time, we will forward to you any information sent to us from the Assistant Commissioner for Trademarks. If you have any questions, please feel free to contact us.

Very truly yours,



Andrew Kopon, Jr.

AK/smd



Cremer, Kopon,
Shaughnessy & Spina

Attorneys at Law

225 W. Wacker Drive, Suite 2500
Chicago, Illinois 60606
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Jane M. May

Peter C. Middleton^o
Thomas R. Pender
Paul P. Pobereyko
Kimberly A. Ross
~~Heather A. Smith~~

* also licensed in New Jersey
** also licensed in California
^o also licensed in Indiana

December 3, 1998

Writer's Direct Line:
(312) 980-3022

Mrs. Emelia Alberico
Executive Director
The Beginning Experience
1209 Washington Boulevard
Detroit, Michigan 48226

Re: In Re: Beginning Experience
Our File No.: 106-1-2



Dear Mrs. Alberico:

On September 24, 1998, we forwarded the Beginning Experience International Ministry, Inc.'s application for a registered trademark to the Assistant Commissioner for Trademarks. Enclosed, please find a filing receipt for your trademark application. Please review the accuracy of this enclosed receipt. If any changes need to be made, please contact me immediately. Thank you for your assistance in this matter. As always, we will keep you fully advised of any further developments.

Very truly yours,

Heather A. Smith

HAS
Enclosure

FILING RECEIPT FOR TRADEMARK APPLICATION

Nov 20, 1998

Receipt on the DATE OF FILING of the application for registration and filing fees is acknowledged for the mark identified below. The DATE OF FILING is contingent upon the collection of any payment made by check or draft. Your application will be considered in the order in which it was received and you will be notified as to the examination thereof. Action on the merits should be expected from the Patent and Trademark Office in approximately 06 months from the filing date. When inquiring about this application, include the SERIAL NUMBER, DATE OF FILING, OWNER NAME, and MARK.

ANDREW KOPON JR
CREMER KOPON SHAUGHNESSY & SPINA
225 W WACKER DR STE 2500
CHICAGO IL 60606

ATTORNEY
REFERENCE NUMBER

PLEASE REVIEW THE ACCURACY OF THE FILING RECEIPT DATA.

A request for correction to the filing receipt should be submitted within 30 days to the following address: ASSISTANT COMMISSIONER FOR TRADEMARKS, 2900 CRYSTAL DRIVE, ARLINGTON, VIRGINIA 22202-3513. The correspondence should be marked to the attention of the Office of Trademark Program Control. The Patent and Trademark Office will review the request and make corrections when appropriate.

SERIAL NUMBER: 75/559942
FILING DATE: Sep 28, 1998
REGISTER: Principal
LAW OFFICE: 101
MARK:
MARK TYPE(S): Service Mark
DRAWING TYPE: Miscellaneous design
FILING BASIS: Sect. 1(a) (Use in Commerce)

ATTORNEY: ANDREW KOPON JR

OWNER: Beginning Experience International Ministry, Inc (TEXAS, Corporation)
1209 Washington Boulevard
Detroit, MICHIGAN 48226

FOR: Peer ministry services to the separated, divorced, and widowed, and their children
INT. CLASS: 042
FIRST USE: Nov 22, 1976 USE IN COMMERCE: Nov 22, 1976

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

Cremer, Kopon,
Shaughnessy & Spina

Attorneys at Law

225 W. Wacker Drive, Suite 2500
Chicago, Illinois 60606
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Paul P. Pobereyko
Kimberly A. Ross
Michelle J. Rozovics
Stephen S. Weiss
Charles R. Wulf

* also licensed in New Jersey
** also licensed in Indiana
*** also licensed in Wisconsin

August 31, 1999

Writer's Direct Line
(312) 980-3025

Mrs. Emelia Alberico
Executive Director
The Beginning Experience
1209 Washington Blvd.
Detroit, Michigan 48226

RE: In Re: The Beginning Experience
Our File Number: 8-333-2

Dear Mrs. Alberico:

Please find enclosed a Certificate of Registration for Beginning Experience International Ministry's registered trademark which Andrew Kopon asked me to forward to you.

If you require anything further regarding this matter, please do not hesitate to contact either myself at the above number or Andrew Kopon.

Sincerely,

Diane E. Brennan
Paralegal for Andrew Kopon, Jr.

Enclosure

